



PRISM Awards Gala

October 25, 2018
Boston Marriott Long Wharf

BRAGB's flagship event! The PRISM Awards recognize the finest projects and outstanding achievements of builders, developers, project owners, architects, land planners, marketing/advertising firms, interior designers, remodelers, and other professionals in the home building industry. Awards in dozens of categories are presented at this formal, high-profile event, which receives a great deal of press and promotion.

SPONSORSHIP INFORMATION

ANTICIPATED ATTENDANCE:
Over 400 Building Industry Professionals

	Platinum Sponsor \$4,500	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Bronze Sponsor \$1,000	Charity Sponsor \$500+
Tickets for Awards Gala	6	4	3	2	1
Logo featured on on-site signage	✓	✓	✓	✓	✓
Logo featured on all paper & electronic marketing materials	✓	✓	✓	✓	✓
Advertisement in PRISM Program Book provided to all attendees.	1/2 page	1/4 page	Business Card	Logo only	Logo Only
Advertisement in Book of Winners posted on PRISM-AWARDS.com	1/2 page	1/4 page	Business Card	Logo only	Logo Only
Acknowledgment by host and/or emcee during award ceremony	✓	✓	✓	✓	✓
Acknowledged as PRISM Sponsor in Post-Event Press	✓	✓	✓	✓	✓
Choice of 1 month "showcase" page in 2019 BRAGB Calendar	Full Page	Banner	Listing	+\$250 will be donated to the charity	

A portion of all proceeds will be donated to this year's charity partner.



180 Old Colony Avenue
Quincy, MA 02170
Office: (781) 890-2101
Fax: (781) 890-2396

ADVERTISING RATES



Prices include ads in BOTH the Program Book given to every attendee at the Gala AND the Book of Winners posted on the PRISM website after the event.

- Outside back cover (full color)☐ \$ 885
- Inside back cover (full color)☐ \$ 665
- Full-page color ad.....☐ \$ 445
- Half-page (horizontal) color ad.....☐ \$ 335
- Quarter-page color ad.....☐ \$ 225
- Business card ad.....☐ \$ 115



2018 PRISM Awards Gala

Sponsor Information

Please choose your sponsor level and/or advertisement choice from page 1 of this form and include those below.

Sponsorship \$ _____ + Advertising \$ _____ = Total \$ _____

Are you a BRAGB member? Yes _____ No _____ Unsure _____ Join today via this form*** _____

Name: _____ Position/Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

Email: _____ Web Site: _____

Payment Information

_____ Check enclosed (made payable to BRAGB, Inc.) Charge to my: _____ MasterCard _____ Visa _____ American Express

Card Number _____ Expiration _____

Print Name on Card _____ CVV Code _____

Billing Address (if different from above) _____ Signature _____

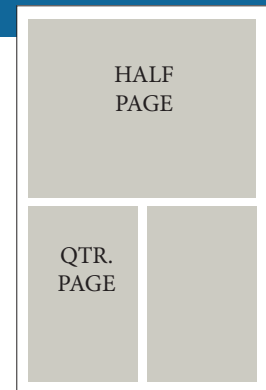
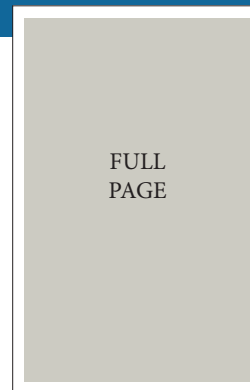
ADVERTISING SPECIFICATIONS

Program Book Book of Winners

Full-Page	5" w x 8" h	8" w x 10.5" h
Half-Page	5" w x 3.875" h	8" w x 5.125" h
Quarter-Page	2.375" w x 3.875" h	3.875" w x 5.125" h
Business Card	3.5" w x 2" h	3.5" w x 2" h

All advertisements must be camera-ready in grayscale or CMYK and emailed to BRAGB by the deadline of September 19, 2018.

Email to jhickey@bragb.org.



Return this form along with payment to:



180 Old Colony Avenue
Quincy, MA 02170
Fax: 781-890-2396

Questions? Contact us at:

Phone: 781-890-2434
Email: build@bragb.org
Website: www.bragb.org

***Membership dues are \$675/year.

New members may be required to complete an official BRAGB Membership application. We will contact you when we receive this form if we need additional info.