



PRISM AWARDS GALA

OCTOBER 12, 2017

SHERATON BOSTON HOTEL

ANTICIPATED ATTENDANCE:
Over 400 Building Industry
Professionals

BRAGB's Flagship Event! The PRISM Awards recognize the finest projects and outstanding achievements of builders, developers, project owners, architects, land planners, marketing/advertising firms, interior designers, remodelers, and other professionals in the home building industry. The gala is a formal event at which the awards are presented in dozens of categories. This is a high-profile event which receives a great deal of press and promotion.

SPONSORSHIP INFORMATION

	Special: Top 3 Level sponsors co-present awards with emcee Construction Comic Carmen Ciricillo							
	Presenting Sponsor*	Platinum Sponsor	Diamond Sponsor	Emerald Sponsor	Gold Sponsor	Charity Sponsor	Category Sponsor	Silver Sponsor
	\$7,500	\$6,000	\$4,500	\$2,500	\$1,500	\$1,000+	\$500	\$250
Logo featured on all collateral/ marketing materials	✓	✓	✓	✓	✓	✓	✓	Name
Advertisement in PRISM Program Book given to all attendees	Inside Front Cover	Full-Page Color	1/2 Page Color	1/4 Page Color	Business Card Size Color	Logo	Logo	Name
Advertisement in Book of Winners posted on PRISM-Awards.com	Inside Front Cover	Full-Page Color	1/2 Page Color	1/4 Page Color	Business Card Size Color	Logo	Logo	Name
Logo placed by Award Category of Choice in the Program & Winners Books**	✓	✓	✓	✓	✓	✓	✓	
Tickets for Awards Gala	8	6	4	3	2	1		
Table top display in Reception	✓	✓	✓	✓	✓			
Choice of 1 month page in 2018 BRAGB Calendar	✓	✓	✓	✓				
Acknowledged as PRISM Spon- sor in October's Boston Globe Address	Part of 1/4 Page Ad	Part of 1/4 Page Ad	Part of 1/4 Page Ad	Part of 1/4 Page Ad				
Sponsor included on stage to work with emcee to hand out awards	✓	✓	✓					
On-stage acknowledgement by host and/or emcee	✓	✓						
Exclusive 2-3 minute opportunity to welcome everyone to the Gala*	✓							

*Exclusive sponsorship - available on a first-come, first-served basis. Please email info@bragb.org for availability.

** First-come, first-served. When necessary, BRAGB will assign the categories for each sponsor. Sponsors may not sponsor a category they have an entry in.

+\$500 will be donated directly to the evening's charity

ADVERTISING RATES



Prices include ads in BOTH the Program Book given to every attendee at the Gala AND the Book of Winners posted on the PRISM website after the event.

- Outside back cover (full color)* \$1,850
- Inside back cover (full color)* \$1,350
- Full page color ad \$675
- Half-page (horizontal) color ad..... \$450
- Quarter page color ad \$325
- Business card ad..... \$125



2017 PRISM AWARDS GALA

Sponsor Information

Please indicate your selections for sponsorship level and/or advertising space on page 1 of this form.

Total amount of sponsorship + advertising: \$ _____

Are you a BRAGB member? Yes _____ No _____ Unsure _____ Joining today via this form*** _____

Name: _____ Position/Title: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

Email: _____ Web Site: _____

Payment Information

_____ Check enclosed (made payable to BRAGB, Inc.) Charge to my: _____ MasterCard _____ Visa _____ American Express

Card Number _____ Expiration _____

Print Name on Card _____ CVV Code _____

Billing Address (if different from above) _____ Signature _____

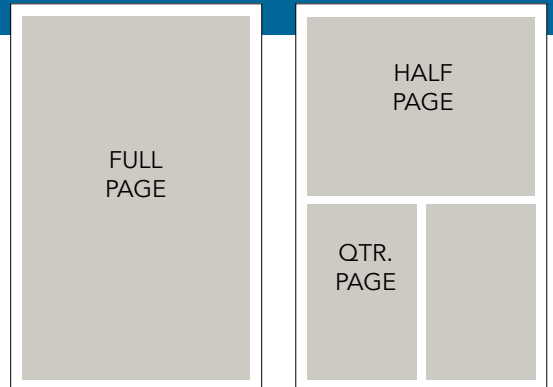
ADVERTISING SPECIFICATIONS

Program Book Book of Winners

Full-Page	5"w x 8"h	8"w x 10.5"h
Half-Page.....	5"w x 3.875"h.....	8"w x 5.125"h
Quarter-Page	2.375"w x 3.875"h	3.875"w x 5.125"h
Business Card	3.5"w x 2"h.....	3.5"w x 2"h

All advertisements must be camera-ready in grayscale or CMYK and emailed to BRAGB by the deadline of September 11, 2017.

Email to info@bragb.org.



Return this form along with payment to:



240 Bear Hill Road, Suite 203
Waltham, MA 02451
Fax: 781-890-2396

Questions? Contact us at:

Phone: 781-890-2101
Email: info@bragb.org
Website: www.bragb.org

***Membership dues are \$650/year.

New members may be required to complete an official BRAGB Membership application. We will contact you when we receive this form if we need additional info.